

# Oregon Seed Growers League

*Serving the Seed Industry Through Education*

The Oregon Seed Growers League meets annually in December to discuss matters of importance to the Oregon Seed industry. More than 500 growers and industry representatives attend the two-day event.

In addition, a trade show runs concurrently with the education program. Approximately 60 exhibitors are expected each year.

## SPONSORSHIPS

Yes, I wish to sponsor in the 2022 Annual Meeting. *Advertisement and exhibit space included with sponsorship.*

### PROGRAM SPONSOR - \$7,500

*(Only One Available – First Come Basis)*

- Includes Reception Sponsorship
- Name and logo appear on program cover, meeting materials and reception tickets
- Recognition at reception
- Free Booth Space plus first location choice (Value \$450)
- Full page, color ad in program (Value \$350)<sup>(1)</sup>
- Recognition at annual meeting
- First right of refusal to repeat Program Sponsorship for 2023
- *Call to be added to waiting list*

### LUNCHEON SPONSOR - \$3,500

*(Only Two Available – First Come Basis)*

- Includes One Luncheon Sponsorship
- Name and logo appear on luncheon tickets
- Recognition at luncheon
- Free Booth Space plus Priority 2 location choice (Value \$450)
- Full page, color ad in program (Value \$350)<sup>(1)</sup>
- Recognition at annual meeting
- First right of refusal to repeat Luncheon Sponsorship for 2023
- *Call to be added to waiting list*

### KEYNOTE SPONSOR - \$3,500

*(Only One Available – First Come Basis)*

- Includes Keynote Sponsorship
- Name and logo appear on meeting materials and in meeting program
- Recognition at annual meeting
- Free booth space plus Priority 2 location choice (Value \$450)
- Full page, color ad in program (Value \$350)
- First right of refusal to repeat Keynote Sponsorship for 2023

### PLATINUM SPONSOR - \$2,600

- Free Booth Space plus Priority 3 location choice (Value \$450)
- Full page, color ad in program (Value \$350)<sup>(1)</sup>
- Recognition in meeting program
- Recognition at annual meeting

### GOLD SPONSOR - \$1,600

- Free Booth Space plus Priority 4 location selection (Value \$450)
- Half page, color ad in program (Value \$200)<sup>(2)</sup>
- Recognition at annual meeting and in meeting program

### SILVER SPONSOR - \$850

- Free Booth Space plus Priority 5 location selection (Value \$450)
- Quarter page, color ad in program (Value \$125)<sup>(3)</sup>
- Recognition at annual meeting and in meeting program

→ **Do you plan to exhibit at the 2022 Annual Meeting?**  YES  NO

**PLEASE NOTE:** All sponsorships include advertisement and exhibit space. For your 2022 Program & Directory advertising please complete the Advertising section below. You may upgrade to a larger ad size for the cost difference between the ad size included in your sponsorship and the ad size you're requesting.

## ADVERTISING

Yes, I wish to advertise in the 2022 Program & Directory. All ads are available in full color. *Please complete the section below and the contact information on reverse.*

Ad Unit	Size	Unit Price	Amount
<input type="radio"/> Full page Ad	(5" x 8")	\$350.00 <sup>(1)</sup>	_____
<input type="radio"/> 3/4 page Ad	(5" x 6")	\$300.00	_____
<input type="radio"/> 1/2 page Ad	(5" x 4")	\$200.00 <sup>(2)</sup>	_____
<input type="radio"/> 1/4 page Ad	(5" x 2")	\$125.00 <sup>(3)</sup>	_____
<input type="radio"/> Sponsor Ad Size Upgrade (Size: _____)			_____
<b>TOTAL ENCLOSED</b>			_____

- Please repeat advertisement from 2021 Directory.
- Please revise/make changes to our advertisement in 2021 Directory. (See copy of last year's advertisement enclosed).
- New Advertisement and payment are enclosed.
- New Advertisement (SIZE: \_\_\_\_\_) and payment will arrive before October 1, 2022.

## EXHIBITING

**Yes,** I wish to exhibit at the 2022 Annual Meeting. *Please fill out the contact information on back.*

Reservation for Exhibit Space

Cost: \$ 450 each  
*(Free with sponsorship)*

### Please Note:

The exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of injury or damage to exhibitor's displays, equipment and other property brought upon the premises of the convention center and hotel and shall indemnify and hold harmless the hotel, agents, servants and employees from any and all such losses, damages and claims.

Please complete both sides of this contract, enclose your check and return to:

### Oregon Seed Growers League

P.O. Box 3366, Salem, OR 97302

Tel: 503.364.1673 • Fax: 503.581-6819

[seedleague.org](http://seedleague.org)

**Please Complete Contact Information on Reverse Side**

# OREGON SEED GROWERS LEAGUE

## Annual Meeting

---

**DECEMBER 5-6, 2022** □ Salem Convention Center • Salem, Oregon

---

### SPONSORSHIP, ADVERTISING AND EXHIBITOR CONTRACT

Deadline: October 1, 2022

Business Name (As you want it listed) \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

Website \_\_\_\_\_

Authorized signature \_\_\_\_\_

---

Advertising Contact \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

Exhibiting Contact \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

#### MECHANICAL REQUIREMENTS:

The preferred format for submitted ads is a single high-resolution file (300ppi) (PDF, JPG, EPS or TIF) with all fonts and images embedded, included or turned to outlines. All ads are available in full color.

Submission: Email ads smaller than 10 MB to [design@ostlund.com](mailto:design@ostlund.com). Ads larger than 10 MB should be sent by secure online file sharing service such as [hightail.com](http://hightail.com) or [dropbox.com](http://dropbox.com)

Help: Questions about how to submit your file?  
Contact [design@ostlund.com](mailto:design@ostlund.com) for assistance.

Please complete both sides of this contract,  
enclose your check and return to:

#### Oregon Seed Growers League

P.O. Box 3366, Salem, OR 97302

Tel: 503.364.1673 • Fax: 503.581-6819

[seedleague.org](http://seedleague.org)

#### For office use only:

Code: \_\_\_\_\_

Ad Size: \_\_\_\_\_

Ad Material: \_\_\_\_\_

Ad Rec'd: \_\_\_\_\_

Booth #: \_\_\_\_\_

Price: \_\_\_\_\_

Invoiced: \_\_\_\_\_

Paid in Full: \_\_\_\_\_

Date: \_\_\_\_\_

Check/CC: \_\_\_\_\_