

# PROGRAM

## MONDAY, DECEMBER 10

7:30 am REGISTRATION

8:00 am EXHIBITS & COFFEE

8:15 am CONFERENCE – *Karl Dettwyler, Presiding*

Opening Remarks – *Karl Dettwyler, OSGL President*

World Seed Market Positioning – *Sam Cable, Barenbrug*

Market Report – *Mike Baker, Pennington Seed*

Outlook for Food and Agriculture –  
Global and Local Perspective

*Vernon Crowder, Sr. Vice President and Ag Economist,  
Rabo AgriFinance*

10:00 am RECESS AND COFFEE

10:20 am Defending Lawns and Fine Turf –  
The Industry's New Public Relations Program  
*Angie Galimanis and Shannon Riggs, Lane PR*

Oregon Women for Ag –  
Making a Difference by Working Together  
*Marie Bowers, President*

11:40 am LUNCHEON

*Sponsored by BASF*



1:00 pm CONFERENCE – *Larry Venell, Moderating*

The College of Ag Sciences – New Leadership and Vision  
*Dan Arp, Dean, OSU CAS*

Oregon Seed Council (OSC) Report  
*Roger Beyer, Executive Director*

OSC Pesticide Committee Report  
*Alan Schreiber, Agriculture Development Group, Inc.*

The 2013 Legislative Session  
and Issues of Interest to Oregon Growers  
*Paulette Pyle, Oregonians for Food & Shelter*

Ag in the Classroom – Serious Tools for Teaching  
*Tami Kerr, Executive Director*

2:30 pm RECESS AND COFFEE

2:45 pm CONFERENCE – *Larry Venell, Moderating*

The Explosive Growth of Cover Crops in the Midwest –  
What to Expect in the Near Future  
*Mike Plumer, Industry Consultant, Illinois*

Gaining an Advantage With Annual Ryegrass –  
Custom Applicator and Grower Experiences  
*Jamie Scott, Indiana*

Expanding the Cover Crop Project in Iowa  
*Dan Zinkand, Iowa Ag Consultant*

Annual Business Meeting  
*Karl Dettwyler, OSGL President, Presiding*

OSGL Scholarship Award – *Oregon Seed Growers League*

Friend of the Industry Award – *Oregon Seed Growers League*

Voice of the Industry Award – *Agri-Business Council of Oregon*

Seedsman of the Year Award – *Oregon Seed Council*

4:30 pm A Few Words From Pacific Packaging –  
Program & Reception Sponsor

ADJOURN to Reception –

*Sponsored by Pacific Packaging*

Hors d'oeuvres and No-Host Bar

An Opportunity to Meet with Sponsors and Exhibitors  
(included with registration)



## TUESDAY, DECEMBER 11

8:00 am REGISTRATION

8:30 am CONFERENCE – *Jason Hunton, Moderating*

DIVERSIFYING AND ALTERNATIVE CROPS  
AND THE IMPACT TO THE SEED INDUSTRY

The Hazelnut Market – Production and Marketing Update  
*Larry George, George Packing*

Opportunities in Local Food Production and Marketing  
*Tom Hunton, Camas Country Mill*

10:00 am RECESS AND COFFEE

10:20 am CONFERENCE – *Jason Hunton, Moderating*

The Blueberry Market – Production Options  
and Global Perspectives for Growers  
*Dave Brazelton, Fall Creek Nursery*

Working with Producers – Grain Prices, Logistics  
and Other Impacts on Growers  
*Merisue Tregillis, CHS, Inc.*

Oregon Ag Fest – Bringing Agriculture to Children  
*Michele Ruby, Executive Director*

Noon LUNCHEON

*Sponsored by Agri Seed Testing –  
Celebrating Their 30<sup>th</sup> Harvest*



1:30 pm CONFERENCE – *Tom Silberstein, Moderating*

PESTICIDE RECERTIFICATION CREDITS SESSION

ODA Updates: Rodenticides, Spray Droplets,  
Federal Biological Opinions, Space Fumigation  
*Rose Kachadoorian, Pesticide Registration Specialist, ODA*

Native Bees: Improving the Landscape for Pollinators  
in Willamette Valley Cropping Systems  
*Sujaya Rao, Field Crop Entomologist, Oregon State University*

Grass Weed Biology and Update on Weed Research at OSU  
*Andy Hulting, Extension Weed Specialist, Oregon State University*

3:30 pm Door Prizes and Grand Prize –  
\$300 Cabella's Gift Certificate  
*Must be Present to Win Prizes*

ADJOURN